



Für C. und R. Zollinger

WEB SHOP FOR ORGANIC SEEDS THE ZOLLINGER ORGANIC SEED NURSERY

Challenge

The internet is becoming ever more important for product sales. Retailers cannot survive in the long term without a suitable internet presence. The Zollinger Seed Nursery's existing online shop was technically and visually outdated and had to be reconfigured for the future.

Solution

The requirements for the new web shop were evaluated and a customized solution was developed. Customers can order their vegetable and flower seeds online, simply and conveniently. Through the backend the administrator can independently manage products and post news on the company's blog.

Result

The customer feedback shows that the new web shop has been well received. In technological terms, a solid foundation was laid so that future changes and updates can be undertaken cost effectively.



"In close collaboration with our team, Simplificator helped us put together a modern, user-friendly web shop that has been very warmly received by our customers.

By quickly getting to grips with complicated situations and coming up with simple solutions, Simplificator really lives up to its name."

Tulipan Zollinger
Zollinger Seed Nursery